



Did you know that 750'000 readers with high purchasing power are within your reach?

Developed in partnership with Edipresse and EPFL, Vivamea.com is a unique online e-magazine addressing the work-life-health needs of the Swiss population.

As soon as June 2009, be one of our privileged partners* to benefit from the national media coverage.



Place your Ad on the Home Page of the new e-magazine Vivamea.com and get the benefits from our national launch campaign with Edipresse !

The e-magazine is geared to the working population and offers high quality content which is written by a team of experts and edited by journalists.

It will be broadcasted monthly with news, educational tips&tools, quizzes, weekly webinars and self-learning modules.

79% of the Swiss population already look for health information online (Edipresse research, 2009):

Benefit today from the lucrative & expanding Work-Life-Health market.

Benefit from our special ** launch offer: 88% discount !

- * Submitted to a limited number of partners.
- ** Sign up before June 30 and get 88% discount !

"The Vivamea program is not only an inspirational process but also an eye-opener which has enabled me to think about the personal, private and professional components of my life in a different, yet holistic manner. I now feel that I have the tools in my hand that will enable me to plan ahead and take control of the path forward." **Eaton, Silvina Layani, Head of Compensation & Benefits**

"A great team and a unique online Coaching solution. Based on the experience of scientific professionals, we are proud to give to the working population a highly performant online tool." **Edipresse, Philippe Gendret, Head of Digital & Business Development**

"Work less - produce more! Keep your life in balance. Use the Vivamea e-magazine and the Vivamea tips and tools. Be able to perform at a high intellectual, physical and emotional level. Feel healthy, relaxed and full of energy. Master today's demanding and exciting challenges." **Ueli Schweizer, Exercise and Health Scientist**

In June 2009 the e-magazine will be launched for the international corporate English-speaking population in Switzerland. A French version in September and a German version in January 2010 will follow.

Out of 3.5 million people employed in Switzerland, 750,000 speak English at work. They are highly educated people with high purchasing power and high lifestyle standards.

Launch Offer: 88% discount !

June - December 31st 2009

Your Ad on the Home Page

Single:

1 Banner or 1 Rectangle or 1 Publireportage: CHF 35'000.- ~~CHF 35'000.-~~ **CHF 3'990.-**

Package:

1 Banner or 1 Rectangle + 1 Publireportage: CHF 50'000.- ~~CHF 50'000.-~~ **CHF 6'900.-**

Bonus: Update for free your publireportage twice until December!

Sponsorize a Section

Single:

1 Banner or 1 Rectangle or 1 Publireportage: CHF 25'000.- ~~CHF 25'000.-~~ **CHF 2'990.-**

Package:

1 Banner or 1 Rectangle + 1 Publireportage: CHF 40'000.- ~~CHF 40'000.-~~ **CHF 5'900.-**

Bonus: Update for free your publireportage twice until December!

Available sections: Work, Self, Health&Well-Being, Stress&Energy, Sport&Leisure, Lifestyle.

*Offer available until June 30 2009 submitted to a limited number of privileged partners.

Delivery Terms:

Delivery of Advertisement Banner or Rectangle 30.06.2009 (banner can be produced for you by Vivamea for a fixed price)

Delivery of Publi-reportage Text and Photo 29.06.2009 (text and layout can be produced for you by Vivamea at a fixed price of CHF 1500.-)

Formats: Leaderbord Banner (985x110), Skyscraper Banner (160x600), Rectangle (300x250).

More communication included with the launch offer:

«Direct sales will address general managers, HR directors and compensation & benefits managers. From May to June Vivamea will phone more than 1000 international corporate decision makers based in Switzerland to offer them subscriptions to the e-magazine.»

Chris Christiansson, CEO, Vivamea.com



Periods:	June – Sept. 2009	Sept. – December 2009
Estimated views:	150'000	400'000
Launch campaigns:	English version	+ French version

P.S. Sign up now to our special launch offer and get 88% discount !

Contact:

The

e-magazine

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